

Course Syllabus Summary
B1.B.02 “Contemporary Problems of Management in Business”

Workload: 2 credit units

The purpose of studying this discipline is to develop knowledge, skills, and competencies that enable students to design and implement information and technological support for professional activities on the basis of the principles of international business.

Course Objectives

During the study of the discipline «Contemporary Problems of Management in Business», the following objectives are to be set and achieved:

- familiarization with the theory and practice of international business;
- study of the organization of international business;
- acquisition of knowledge in the field of international rules and standards of competition and their application in the business practices of Russian economic entities;
- mastering the foundations of organizing and running one’s own business within the framework of the global economy.

Place of the Discipline in the Structure of the Educational Program

The discipline «Contemporary Problems of Management in Business» belongs to the part of Block 1, «Disciplines (Modules)», formed by participants in educational relations within the curriculum. In accordance with the working curriculum, the discipline is studied in the first year in both full-time and part-time modes of study. The form of interim assessment is pass/fail assessment.

The course builds upon the foundational knowledge acquired in the discipline «Methodology of Scientific Research» and, in turn, provides the knowledge and skills necessary for the successful study of the following subsequent disciplines: «Business Planning in International Companies», «Practicum in International Entrepreneurship», and «Management of International Commercial Transactions».

Requirements for the Level of Mastery of the Discipline

The study of this academic discipline is aimed at developing the following competencies in students:

Competency Code and Title of the Competency Achievement Indicator*	Learning Outcomes for the Discipline
PC-1 Able to conduct independent scientific research in promising areas of management development	
IPC-1.1 Identifies promising areas of research, substantiates the relevance of the research topic, and draws up a research program	Knows: – how to summarize and critically evaluate results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; – the sequence of conducting independent research in accordance with the developed program.
	Is able to: – lead a team in the sphere of professional activity, demonstrating tolerance for social, ethnic, confessional, and cultural differences;

Competency Code and Title of the Competency Achievement Indicator*	Learning Outcomes for the Discipline
	– act in non-standard situations and bear social and ethical responsibility for decisions made.
	Labour action: – uses skills of summarizing and critically evaluating results obtained by domestic and foreign researchers, and also identifies promising areas for the development of a research program.
PC-2 Able to manage foreign economic activity within an organization	
IPC 2.1 Demonstrates the ability to coordinate work related to the conduct of foreign economic activity	Knows: – how to summarize and critically evaluate results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; – the sequence of conducting independent research in accordance with the developed program.
	Is able to: – lead a team in the sphere of professional activity, demonstrating tolerance for social, ethnic, confessional, and cultural differences; – act in non-standard situations and bear social and ethical responsibility for decisions made.
	Labour action: – uses skills of summarizing and critically evaluating results for the preparation of a research program.

Course Content

Distribution of Types of Academic Work and Their Workload by Sections of the Discipline Sections (Topics) of the Discipline Studied in Semester 1 (Full-Time Mode of Study)

No.	Title of Sections (Topics)	Number of Hours				
		Total	Classroom Work			Extracurricular Work IS
			L	PC	LC	
1.	Topic 1. Contemporary trends and challenges of management in international business	24	2	6		16
2.	Topic 2. Digital transformation and new management models in global companies	24	2	6		16
3.	Topic 3. Sustainable development, ESG, and risk management in international business		2	6		15,8
	TOTAL for the course sections	71,8	6	18		47,8
	Monitoring of independent study (CSR)	-				
	Interim assessment (ICR)	0,2				
	Preparation for current assessment	–				
	Total workload of the discipline	72				

Note: L – lectures, PC – practical classes / seminars, LC – laboratory classes, IS – independent study of the student.

Sections (Topics) of the Discipline Studied in Semester 1 (Part-Time Mode of Study)

No.	Title of Sections (Topics)	Number of Hours				
		Total	Classroom Work			Extracurricular Work
			L	PC	LC	IS
1.	Topic 1. Contemporary trends and challenges of management in international business	15	1	4		10
2.	Topic 2. Digital transformation and new management models in global companies	14	2	2		10
3.	Topic 3. Sustainable development, ESG, and risk management in international business	11	1	2		8
	TOTAL for the course sections	68	4	8		56
	Monitoring of independent study (CSR)	-				3,8
	Interim assessment (ICR)	0,2				
	Preparation for current assessment	3,8				
	Total workload of the discipline	72				

Note: L – lectures, PC – practical classes / seminars, LC – laboratory classes, IS – independent study of the student.

Term papers: not required

Form of assessment for the discipline: pass/fail assessment

Author

Candidate of Economic Sciences,
Associate Professor,
Associate Professor
of the Department of World Economy
and Management

M.N. Poddubnaya